

ASOLO  
PROSECCO






ASOLO PROSECCO

# DOVE SIAMO WHERE WE ARE



ASOLO PROSECCO

# IL MONDO DEL PROSECCO PROSECCO WORLD

-  Asolo Prosecco
-  Conegliano Valdobbiadene Prosecco
-  Prosecco Doc



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# ASOLO



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# LE PIETRE MILIARI THE MILESTONES

**1985**

**Nascita del Consorzio**  
Creation of the Consortium

**2009**

**L'Asolo Prosecco diventa DOCG**  
Asolo Prosecco becomes a DOCG

**2012**

**Zonazione**  
Zonation project

**2014**

**1ª annata Asolo Prosecco Extra Brut**  
1<sup>st</sup> vintage of Asolo Prosecco Extra Brut

**27,5** milioni di bottiglie  
million bottles

**+118%** 2023 vs 2018  
2023 vs 2018

**4** quarta denominazione spumantistica italiana  
fourth biggest Italian sparkling appellation

**64** imbottigliatori  
wineries

**2200** ettari  
hectares

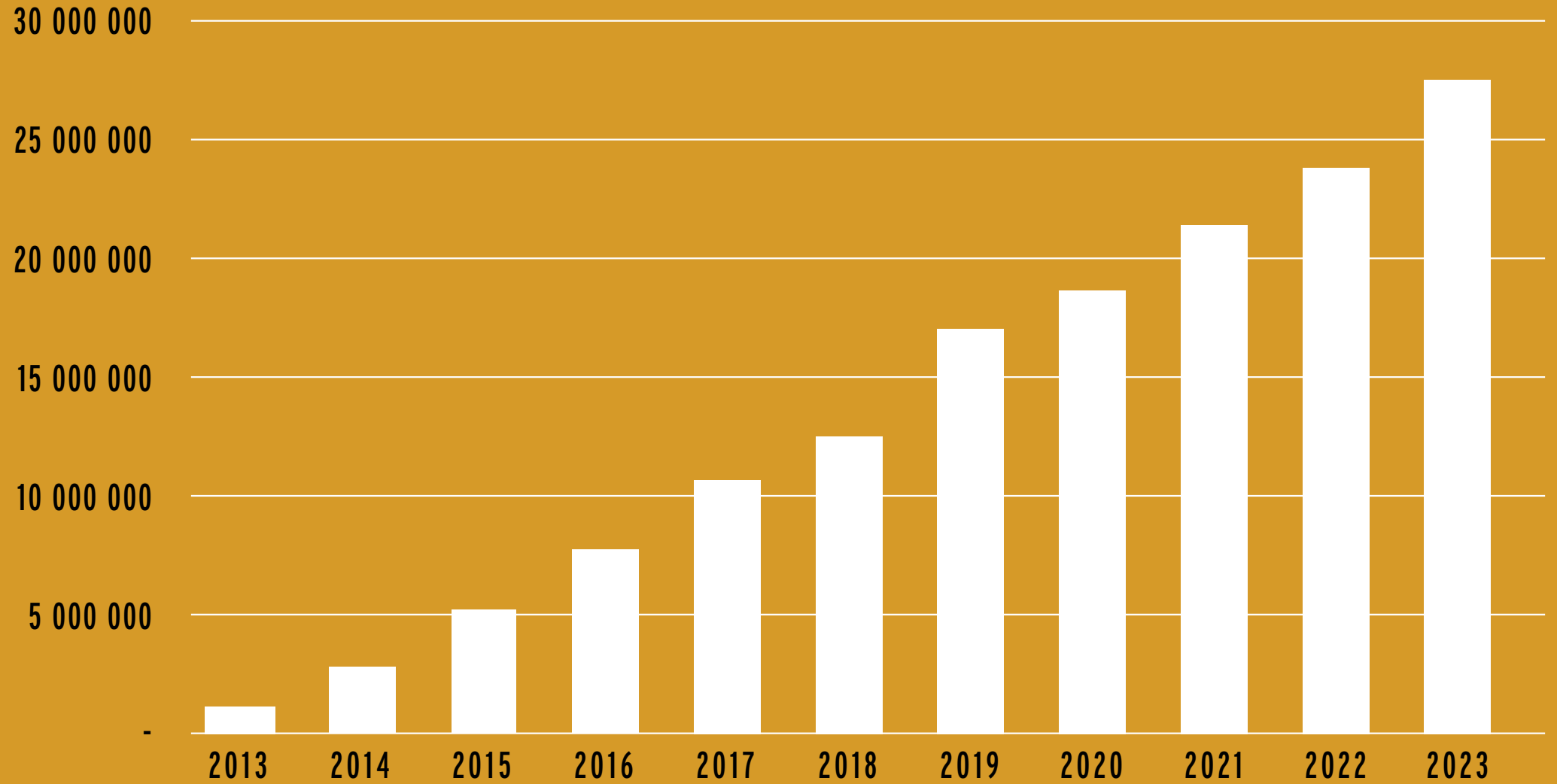
**60%** quota export  
export rate



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# CRESCITA 2013-2023

## INCREASE 2013-2023



BOTTIGLIE  
BOTTLES

## METODO MARTINOTTI TANK METHOD

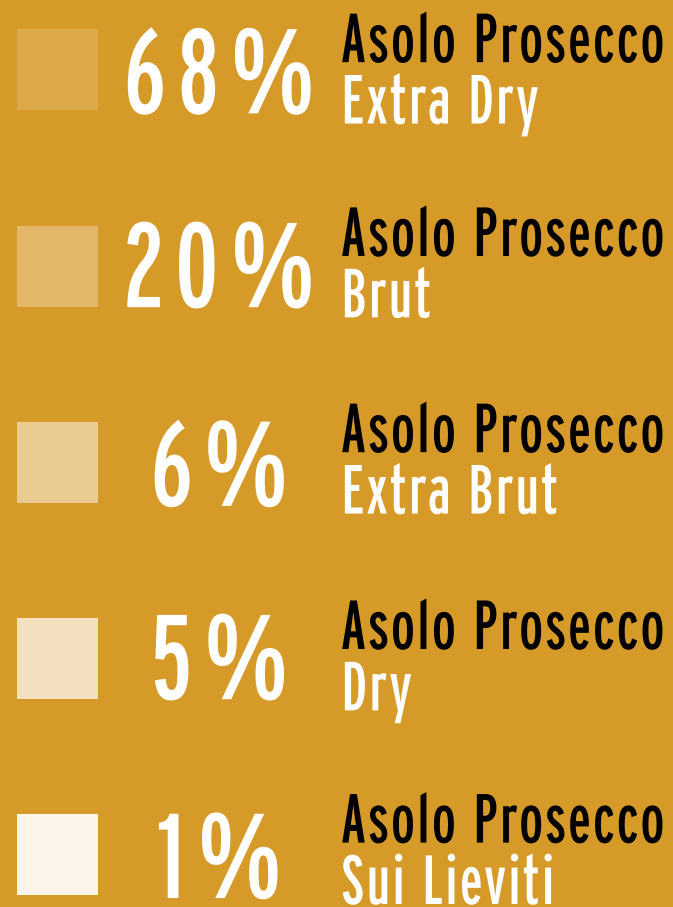
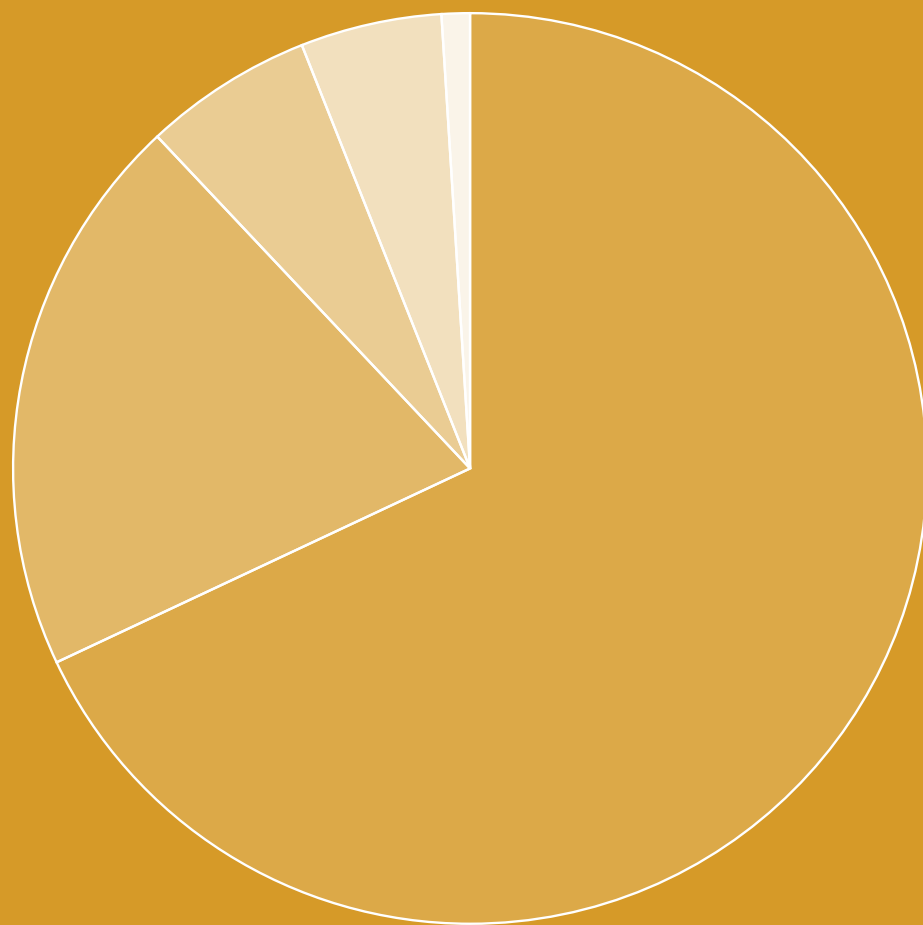
- ／ Dry (17-32 g/l rs)
- ／ Extra Dry (12-17 g/l rs)
- ／ Brut ( $\leq$  12 g/l rs)
- ／ Extra Brut ( $\leq$  6 g/l rs)

## METODO TRADIZIONALE TRADITIONAL SPARKLING

- ／ Sui Lieviti  
not disgorged
- ／ piccola produzione  
niche production

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# TIPOLOGIE DI SPUMANTE SPARKLING TYPOLOGIES





## AMBIENTE ENVIRONMENT

### COLLINE & MONTAGNE HILLS & MOUNTAINS

- ／ Colli Asolani
- ／ Montello
- ／ Monte Grappa
- ／ The Dolomites

## SUOLI SOILS

- ／ **Calcarea bianco (Colli Asolani)**  
White Limestone (Colli Asolani)
- ／ **Argilla rossa (Montello)**  
Red Clay (Montello)

## CLIMA CLIMATE

- ／ **Continentale (Montagne)**  
Continental (Mountains)
- ／ **Mediterraneo (Olivicoltura)**  
Mediterranean (Olive Trees)
- ／ **Venti dalle Alpi e dall'Adriatico**  
Winds blowing from the Alps  
and the Sea

**BIODIVERSITÀ VITICOLA**  
**INDIGENOUS VARIETIES**

**VARIETÀ PRINCIPALE**  
**MAIN GRAPE VARIETY**



**Glera**

**ANTICHE VARIETÀ LOCALI**  
**OLD GRAPE VARIETIES**



**Verdiso**



**Bianchetta Trevigiana**



**Perera**



**Glera lunga**

**13,5** **Rese limitate t/ha**  
Low yield tons/ht

**6%** **I vigneti occupano solo il 6% del territorio**  
Vineyards covering only 6% of the territory

**29%** **Boschi e foreste ricoprono il 29% del territorio**  
Forests covering 29% of the territory

**Eleganza**    **Elegance**

**Fiori bianchi**    **White Blossom**

**Accenni erbacei**    **Hints of Herbs**

**Frutta fresca**    **Green Fruit**  
**(pera, mela croccante)**    **(pear, crunchy apple)**

**Sale**    **Salinity**







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È TUTTA UN'ALTRA STORIA  
IT'S A COMPLETELY DIFFERENT STORY

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